

SPORTS SPECIALISTS' DEALER SHOW

October 12 - 15, 2015

SHOW PROMOTIONS

Rep Agency (if applicable):

Factory name-->

SHOW SPECIALS -- Indicate if you are doing any of the following promotions at the show.

Are you going to do a "Cash back" promotion? If you're doing a "Cash Back" promotion, download and read "Cash Back Promotions"	<input type="radio"/> Yes <input type="radio"/> No
If you are doing a Cash Back promotion, have you read and do you understand the document titled CASH BACK PROMOTIONS available at the same link where you found this form?	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not Applicable
If you are doing a Cash Back promotion, explain how your 'Cash Back' promotion will work (percentage or amount of cash the factory is paying over and above Sports Specialists show special prices and discounts, etc.)	
Are you doing a Baker's Dozen promotion?	<input type="radio"/> Yes <input type="radio"/> No
Are you doing a Double Baker's Dozen promotion?	<input type="radio"/> Yes <input type="radio"/> No
If you are doing a Baker's Dozen or Double Baker's Dozen, are you bringing the free goods	<input type="radio"/> I'll bring free goods <input type="radio"/> Build it into the price
Describe any other show specials--attach a separate sheet if necessary	

DROP SHIPS -- We will offer "net June 1" terms to our dealers at the show (\$50) minimum.

Will you participate in offering us those "net June 1" terms?	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> No Drop Ships
If you won't give us June 1 terms, what terms will you offer to us?	
What is your minimum drop ship amount?	
What are your drop ship freight terms?	

BOOTH RAFFLE

Are you going to have a booth raffle that you would like noted in the Show Specials booklet?	<input type="radio"/> Yes <input type="radio"/> No
If you are doing a raffle in your booth, what prize will you raffle in your booth?	

DOOR PRIZES (see note below)

Door prize(s) you will provide:	
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CASH SUPER RAFFLE (see description below)

By reserving a booth each exhibiting factory is automatically participating in this promotion!

DOOR PRIZES-- We respectfully request that each factory provide us with a door prize (at your discretion). Prizes will be awarded to dealers via a show-wide drawing throughout the 2½ days of the show. Prizes may be sent to Sports Specialists prior to the show, or delivered to the registration table during booth setup prior to the show. by listing the door prizes above you assure recognition in the Show Specials booklet.

CASH SUPER RAFFLE--\$10,000 cash prize (\$5,000--1st; \$3,000--2nd; \$1,500--3rd; \$500--4th). This promotion has been very popular and successful at each show we've hosted. The exhibitor's participation fee is built into the cost of the booth -- every exhibiting factory participates in this promotion. By submitting an order at the booth for a factory's products, the dealer will receive a ticket for the SHOW SUPER RAFFLE drawing (we will supply raffle tickets). Additional tickets are awarded for every \$200 of products purchased. The drawing will be held at closing festivities, and dealers must be present to win.